



WHAT'S HAPPENING IN HUMBOLDT?

EVENTS

CALENDAR

ALERTS

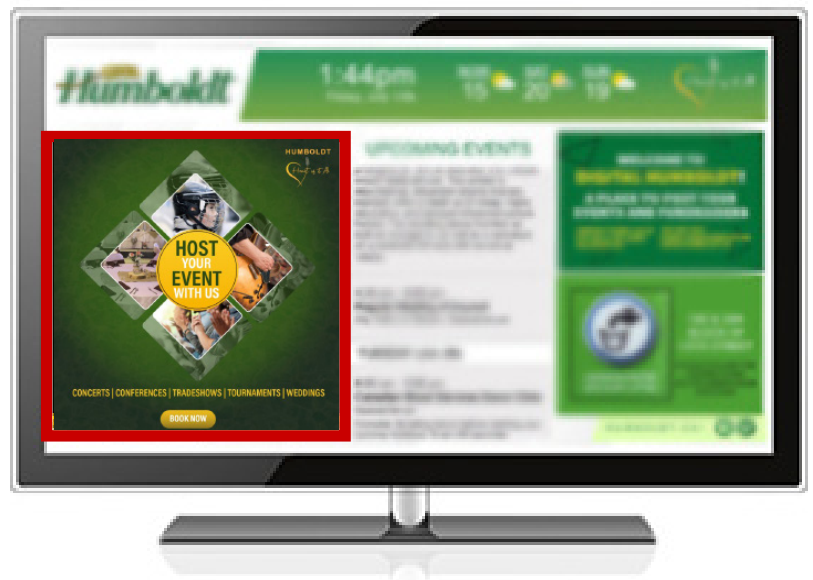
GET YOUR MESSAGE OUT TO THE COMMUNITY!

On 10 displays your message could make 2,400 impressions a day!

That means your poster could be seen 12,000 times in just one week!

FREE **ON DIGITAL DISPLAYS**
AT VARIOUS LOCATIONS THROUGHOUT HUMBOLDT

COMMUNITY EVENTS & FUNDRAISERS GO HERE



STAY UP TO DATE WITH WHAT'S HAPPENING IN THE COMMUNITY

INDOOR DIGITAL DISPLAYS AND DEVICE APPS ARE GROWING METHODS FOR COMPANIES TO COMMUNICATE WITH THEIR AUDIENCES.

- **EVENTS AND FUNDRAISERS GOING ON IN THE COMMUNITY**
- **UPCOMING EVENTS CALENDAR**
- **PUBLIC NOTICES AND EMERGENCY ALERTS**

OUR GOAL IS TO HAVE 10 DIGITAL DISPLAYS SET UP AROUND HUMBOLDT BY THE END OF 2025!

JUMP ON THE DIGITAL WAVE

The “Digital Humboldt Pilot Project” is a new service provided by the City of Humboldt to assist our residents, volunteer organizations, and business community in promoting their events and fundraisers for FREE! It also aims to provide the community and visitors with a convenient place to look for these events and fundraisers!

HOW DOES DIGITAL HUMBOLDT WORK?

SEND YOUR POSTERS TO COMMUNICATIONSCOORDINATOR@HUMBOLDT.CA

Your poster will be reviewed, approved, and posted to the FREE ZONE on all our displays.

Recommended size for posters are 770pixels by 820pixels to ensure best quality.

EACH DISPLAY WILL HAVE A DEDICATED FREE ZONE WHERE PEOPLE CAN POST COMMUNITY EVENTS!

TERMS & CONDITIONS

FREE ZONE POSTERS

- Only individuals, organizations, and businesses who are hosting a community event or fundraiser will be permitted to post in the Community Events Free Zone.
- Posters must be suitable and appropriate as deemed by the City of Humboldt.
- Contents of posters must be free from politics, harassment, discrimination, offensive language/images, violence, graphic or mature subject matter.
- The City of Humboldt has the right to reject any poster that is deemed inappropriate.
- Posters will be displayed for a duration of two weeks before the event.

CONNECT WITH THE COMMUNITY!

DIGITAL HUMBOLDT APP



MARKETING AND COMMUNICATIONS DEPARTMENT

☎ 306-682-2525, EXT 663

📍 715 MAIN ST, HUMBOLDT, SASK

EMAIL: COMMUNICATIONSCOORDINATOR@HUMBOLDT.CA